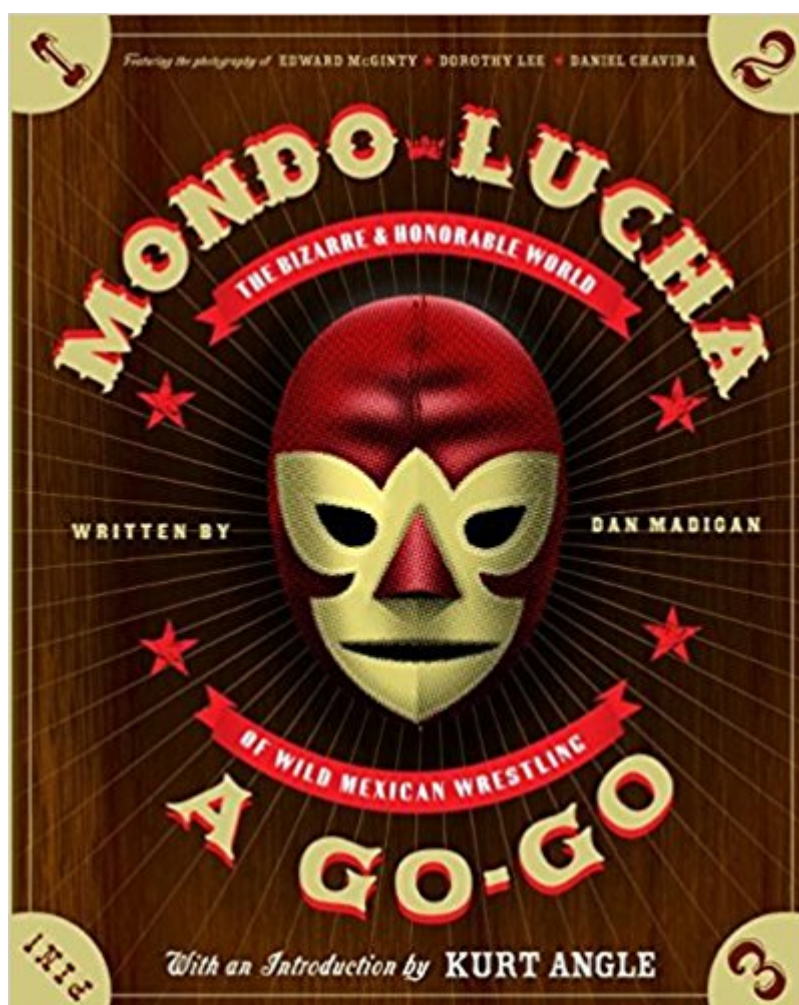


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# Mondo Lucha A Go-Go: The Bizarre And Honorable World Of Wild Mexican Wrestling



## Synopsis

Lucha Libre wrestling is nothing short of a phenomenon. Its inescapable visuals have completely permeated the mainstream, and its popularity grows exponentially every year, expanding out from Latin America to hold the entire world in its viseâ “grip. Dan Madigan will provide the ultimate guide for Lucha fans, in an awesome fourâ “color book that will be undoubtedly informative and incredibly entertaining. Posters, photos, wrestling cards, handbills, mementos will be featured throughout the book. Personal recollections, quotes, stories and memories of Luchador’s lives and experiences will provide the backdrop for a completely unique experience in sports.

## Book Information

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## Customer Reviews

Though its title might suggest an ironic, kitschy treatment of the hyper-colored world of Mexican wrestling, Lucha Libre, Madigan’s work makes it clear from the get-go that his love for the sport is true, mad and deep. Author, screenwriter and wrestling TV producer Madigan (See No Evil) answers frequently asked question, "Okay...What is Lucha Libre?", by taking readers through the basics, describing a sport that mixes "combative art forms...with elements of soap opera and dramatic storytelling, physical comedy, incredible athletics, suspense and intrigue." Though equating past wrestling greats like El Santo and the Blue Demon with celebrated muralists like Diego Rivera and Jose Orozco might seem like a stretch ("their goals just as noble and politically minded....Every kick, leap, and punch was a brush stroke in a masterpiece of storytelling"), full-bleed color photos and gorgeous poster reproductions make it easy to see the art in the sport’s wild costumes, over-the-top drama and rich history. As much fun as this book is, the level of detail can overwhelm, as in Madigan’s endless parade of Luchadore biographies, too many of which run

together for lack of a narrative engine. That said, there's a lot to love here, even for the casually curious, and especially for fans of action photography and poster illustration. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Television production veteran Dan Madigan has been behind the scenes of professional wrestling for some time. A novelist and screenwriter, his film *See No Evil* was released by Lionsgate in May 2006. He lives in Los Angeles and goes by the Lucha name Baron von Bava.

This book literally has it all when it comes to the lucha phenomenon: history, lucha in the US, the amazing lucha movie genre...it is a near perfect textbook on the sport/business written in an easy to digest and entertaining style. Not only do I own the book, but I have gifted it to more than half a dozen others who were looking for information on lucha libre either for personal or professional (tv and film writing) use. I can not recommend this book enough...but don't get in my way of buying all of the very good quality reasonably priced ones on here!

The author's childlike enthusiasm for this sport is so infectious, I'm about to order my own mask and tights! Every page is jam-packed with well-researched history, insider stories, and eye-popping pictures of legendary Luchadors in action (both in the ring and on the silver screen). I would recommend this book to any level of Lucha Libre fan - from the uninitiated who couldn't tell the difference between a rudo and a técnico, to the superfan with a collection of masks rivaling that of El Santo himself!

My husband loved this present.

The art and legends in this book pack a punch! Extremely colorful and varied, this is a neat coffee table and rad gift for those into wrestling, Mexican culture, and the Lucha Libre stories.

Fun, bizarre, and exciting world of lucha libre. I really love this book!

It gives an in depth look into Lucha Libre culture and legends from past to present. Great anecdotes, photography, and imagery through out.

A must-have for any fan of Lucha Libre. Madigan's book is more than a thorough history of Lucha,

it's also a classy love letter from a true fan of the sport-enterprise. And it's coffee table book quality. In fact it is our coffee table book!Daniel Boyd

good book

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